

# Travel Podcast – Product Sheet

The Travel Podcast is for those who love to travel, explore new places, culture, people, food, but still have to make do with their few weeks of holiday.



Do you have a product you would like to present, and a banner or a classic tour offer is not enough? Come and talk about your offer in a podcast called "Travel Podcast".

## Where can you listen to the Travel Podcast?

The podcast is available in an audio version on all popular podcast platforms:



You can also see the individual parts at:



The podcast is also accompanied by an article on the blog  
[www.PorovnavacZajezdu.cz/blog](http://www.PorovnavacZajezdu.cz/blog)

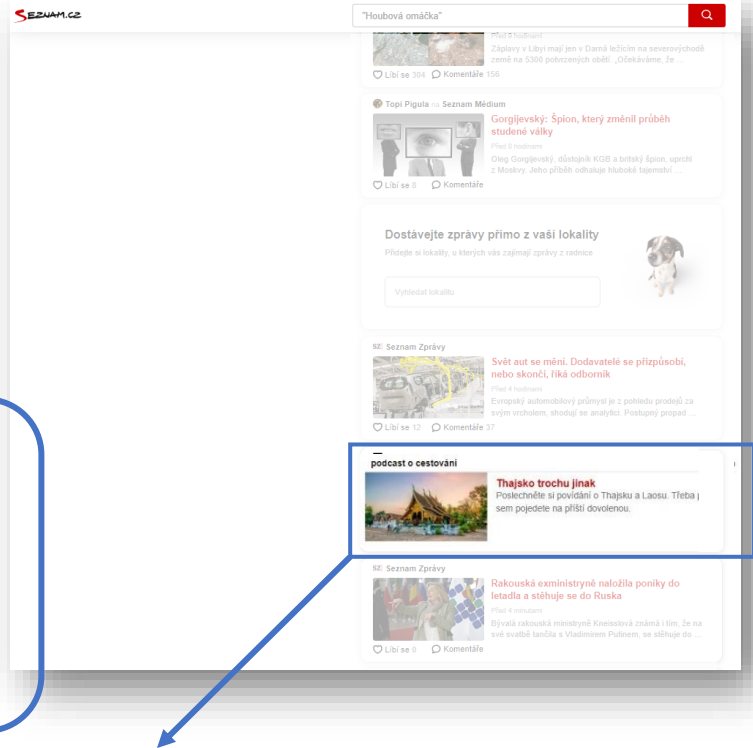


## For whom is the podcast suitable?

- ✓ For **travel agencies** that offer, for example, excursion tours or want to introduce a new destination.
- ✓ For **tourist central offices** that want to attract tourists to their country.
- ✓ For other **tourism-related entities** (e.g. insurance companies, airlines, airports, accommodation providers, rental companies, etc.).

# Travel Podcast – Product Sheet

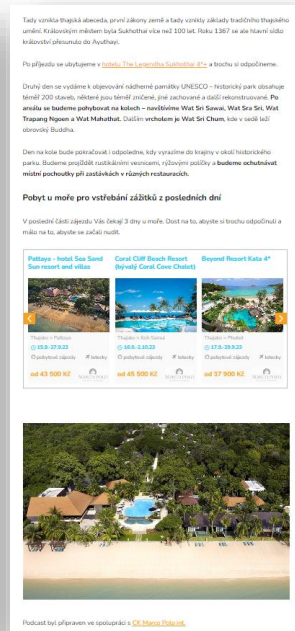
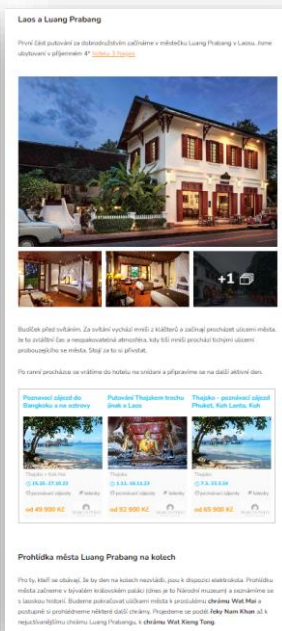
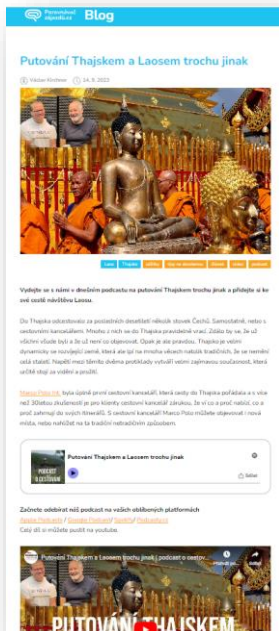
The podcast is promoted on the most well-known Czech websites and web applications.



**6,000 guarantee**  
 We guarantee 6,000 article views, podcast or video launches during the first 30 days from release.

We bring users to the article on [www.PorovnavacZajezdu.cz/blog](http://www.PorovnavacZajezdu.cz/blog)

Sample article: <https://www.porovnavaczajezdu.cz/blog/putovani-thajskem-a-laosem-trochu-jinak/>



# Travel Podcast – Product Sheet

## Price list – with 6,000 guarantee

Number	Total price	Price per 1 podcast
1 podcast	CZK 24,000	CZK 24,000
3 podcasts	CZK 68,900*	CZK 22,800
6 podcasts	CZK 115,200*	CZK 19,200

The price list is valid for the year 2023 and prices are exclusive of VAT.

\*The offer is valid for 1 year from the release of the first podcast.

## Price list – no guarantee\*\*

Number	Total price	Price per 1 podcast
1 podcast	CZK 10,000	CZK 10,000

The price list is valid for the year 2023 and prices are exclusive of VAT.

\*\* This product is not covered by the 6,000 guarantee.

### What is included in the price?

- ✓ Consultation on the podcast topic and preparation of questions
- ✓ Interview in a professional podcast studio in Prague
- ✓ Post-production
- ✓ Output in the form of audio, video and article with photos (the article and photos are supplied by the client)
- ✓ Up to 3 links in the article
- ✓ Marketing support on Czech websites and web applications
- ✓ Guarantee of 6,000 article views, podcast or video launches (in total) during the first 30 days (*not applicable to the "no guarantee" offer*)
- ✓ Placement of tour ads directed to [www.PorovnavacZajezdu.cz](http://www.PorovnavacZajezdu.cz)

Possibility to buy additional traffic for CZK 2.50 / (read, launch)